

# The Foundation of Business Leadership - Development Program

There is constant demand for good leaders, particularly in challenging economic environments. Every organization needs leaders who can create an inspiring future for people to live into, lead and manage the changes required to grow, and who can influence and motivate people when the purse is tight and things may not be going right. Are you growing these kinds of leaders in your organization? The Foundation of Business Leadership is a leadership training program for developing these kind of leaders

This program is designed for the new or aspiring Senior or Executive Manager and covers the fundamental leadership competencies of: Distinguishing your Leadership Brand, Developing Your Emotional Intelligence & That of your Team and Honing the Art and Skill to Influence, Persuade & Motivate. The objectives and intended outcomes of the program are as follows:

# **Develop Organizationally Aligned** Leadership Brands That Produce Results.

Participants will be developed to:

- Clearly distinguish their role of leader from that of manager,
- Identify the specific results that their leadership is expected to deliver to key stakeholders.
- 3. Define their personal leadership strengths and apply those strengths to achieve organizational results.
- 4. Articulate and begin to intentionally develop and manage their leadership brand.

# **Develop Emotional Intelligence And Team Leadership Effectiveness**

Participants will be developed to:

- Understand the components of emotional intelligence that successful leaders need.
- Assess their emotional intelligence competencies and gaps
- Complete exercises and create a plan to strengthen their emotional intelligence
- Learn how to recognize, regulate, and improve the emotional dimensions of team behaviour.
- Manage emotional relationships with other groups for improved productivity.

# Develop The Art Of Persuasion, Influencing And Motivation.

Participants will be developed to:

- Demand—and get—better results from direct reports to enhance performance.
- Motivate employees for longterm commitment to the organization and its goals.
- "Lead from the side" to effectively emerge as the leader within a group of peers.
- Motivate others by establishing credibility, common goals, and emotional connections.

### **Workshop Facilitators**



**Dawn Fuller-Philips** - a visionary leader who held Board positions at Jamaica National Building Society, JATAD, and the Building Societies Co-operative Credit Union. Dawn's research focus is in the area of Leadership, with specific emphasis on Leadership competencies.



Paul B. Bryan is a Leadership Coach and Facilitator. With over 10 years of leadership and management experience in corporations. He is a graduate of the University of the West Indies & The Manchester School of Business

#### **Program Structure, Delivery Format & Elements:**

- Harvard Business Publishing's online programs provide the core content and conceptual framework.
- b. Pre-workshop assessments - Includes a 360 leadership assessment of participants by their manager, a peer, and 1 direct report.
- **3- Day workshop:** Lectures on core concepts, case studies, exercises and action plan development.
- d. **3 One hour group coaching sessions** 7, 30 & 60 days after the workshop
- Post-assessment, Action Plan Completion and certification in three months.

# **Registration & Information**

876-978-4671 or 876-361-3048

info@kworksconsulting.com Visit: www.kworksconsulting.info **Exclusive In-House Programs available** 

**Download Registration Form Here** 

#### **Upcoming Program:**

Dates: March 20 to 22 & May 15 to 17,

Time: 9:00 AM to 4:30 PM,

Venue: Knutsford Court Hotel, Kingston, Jamaica

**Tuition:** US\$950.00 (Includes 3 online courses, workshop, group coaching session, action plan follow up and assessments)





# **REGISTRATION FORM**

<b>Course Title:</b> The Foundation of Busine	ss Leadership				
Session Dates:		_			
Course Venue:					
Company:					
Address:		City:	Country		
Manager:	Tel #:	E-mail:			
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Kindly accept registration for the following individuals

	Participant	Email Address	Telephone #
1			
2			
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# **Making Payment**

Wire Directly to Knowledge Works Consulting	US\$ Draft Payment
Bank Wire Instructions	
8551 West Sunrise Blvd,	Payable to: Knowledge Works Consulting
Suite 302, Plantation, FL 33322	
Bank of America, 1775 Howell Mill Rd,	Deliver draft to: 84 Lady Musgrave Rd
Atlanta, GA 30318,	Kingston 10
Account #: 003275736199,	(Next door Medallion Hall Hotel)
Wire Routing Number 026009593	
Swift Code: BOFAUS3N	

# **CANCELLATION POLICY**

Applicants will be refunded 50% of total fee paid, if their written notice of cancellation is at least 7 days prior to the date of the programme. There will be no refund for cancellation made within two (2) days of the program start date. Substitutions may be made at any time. The programme facilitators reserve the right to cancel the programme at any time, if there is insufficient enrolment. In that event, full course fee paid will be refunded.