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The Leadership Essentials Webinar Series





A flexible, content rich leadership training program for busy middle and senior manager! In this 4 module series, managers develop their skills and confidence in the areas of Leading & Motivating, Strategic Thinking, Team Leadership & Change Management. Each of the four 90 minute webinars are delivered every two weeks. Webinars are based on a module from the award winning Harvard Managementor. Each module includes pre and post assessment, core module concepts, executive insight videos, audio downloads, quick steps/tips, ready-to-use tools and interactive exercises. The program ends with the completion of an on-the-job project from a module of their choice. A certificate of completion is awarded for successful completion.

Module 1 –
Leading &
Motivating

A synopsis of the essential tasks of leadership: setting direction, aligning people, and motivating others. Learn how to recognize the skills and characteristics of effective leaders create an inspiring vision, and energize people to support and work toward your goals.

Module 2 – Strategic Thinking

Learn how to recognize and pattern the personal traits, behaviours, attitudes, and cognitive capacities that strategic thinkers demonstrate.

Module 3 – Team Leadership

Learn how to establish a team with the right mix of skills and personalities and create a culture that promotes collaborative work. Covers steps to leading an effective team and includes innovative, easy-to-implement self-evaluation tools.

Module 4 – Change Management

A practical guide to implementing, managing, and communicating change in your organization. Learn how to approach change with an open mind and use it as a stimulus to encourage new ideas and harness enthusiasm for further progress.

For a detailed outline of the key concepts, tools, executive videos, and articles for each module click here

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